

# Transference

It gives us great pleasure to invite you to take part in the forthcoming exhibition entitled **Transference** to be held at the Halesworth Gallery between the dates of **17th August and 4th September 2019**. Upon receipt of your fee, an envelope containing dry transfer lettering will be delivered to you. This **dry transfer lettering** is the link between the artists. The dry transfer lettering will be mainly letter forms with some cut sheets of symbols and texture screens. The lettering sheets are quite old and there is no guarantee that they will function properly. The sheets may be traced, scanned, photographed and collaged and used as inspiration. You may do with it what you will in the cause of the exhibition.

## 1. ARTWORK

The resulting artwork must be delivered to the gallery on **Thursday 15th August** before noon for installation in a displayable state. The work may be delivered before this date by arrangement. There is a total size limit of **1500mm** in any direction. Modular or multi-part works, sculpture, video, suspended and other means of display can be accommodated. Nothing that might be deemed offensive or dangerous to visitors or the fabric of the 400 year old building, please. Any questions, please ask. **email@halesworthgallery.co.uk**

## 2. BOOK

We will also be publishing an **A5** perfect bound **book** to document and celebrate the exhibition in a limited edition of **105**. The book is an extension of the show, an opportunity and challenge to make art in another medium. Each maker is asked to contribute a high resolution pdf or jpeg file for inclusion in the book by **Friday 26th July**. Work can be sent for scanning if you prefer. The work may be an image of your contributed artwork or may be part of the development process. At the end of the show, or shortly after, each artist will receive a book containing **100** artworks by the participants as a memento. The five additional books will be displayed in the gallery during the show and raffled with proceeds going to the **Sightsavers** charity.

It is a show which we have designed to ensure a wide range of artists and makers. We envisage an exciting event which will generate interest and publicity in the tradition of previous shows such as Chair, Air, Drain and the shop window shows in Harleston and Bungay and, of course, the **100 Square Feet** show in 2016. The artists, the work produced and the exhibition are being documented on **www.halesworthgallery.co.uk**. More details and an FAQ can be found there. The website shows progress of the project and the artists involved.

We are asking for a contribution of **£20 (students £10)** from each artist to cover the gallery charge including insurance, posters, invitations to the preview party, the website, postage and the cost of printing the book and other administration and organisational costs. The Halesworth Gallery will levy a commission of **25%** on any sales.

There will be a preview party on **Friday, 16th August** from 6.30 to 8.30pm.

If you wish to accept this invitation we would be grateful if you would return the slip below with a cheque made payable to **Paul Cope** for **£20 (student £10)** towards the costs of the exhibition. Organised for the Halesworth Gallery by Paul Cope, 3 Kennedy Close, Halesworth, Suffolk IP19 8EG

Jpeg or pdf for book delivery **Friday 26th July**. Artwork for gallery delivery **Thursday 15th August**.  
Preview Party **Friday 16th August**. Show ends **Wednesday 4th September**.



I would like to take part in the exhibition **Transference** to be held at the Halesworth Gallery between **17th August and 4th September**.

I enclose a cheque for **£20 (student £10)** made payable to **Paul Cope** towards the costs of the exhibition.

I will deliver the **artwork** to the **gallery** on or before **Thursday 15th August**.

I will deliver a good quality **jpeg or pdf** file for the **book** by **Friday 26th July**.

Name .....	Telephone number .....
Address .....	Email .....
.....	Website .....
.....	Social Media.....
.....	Signed .....